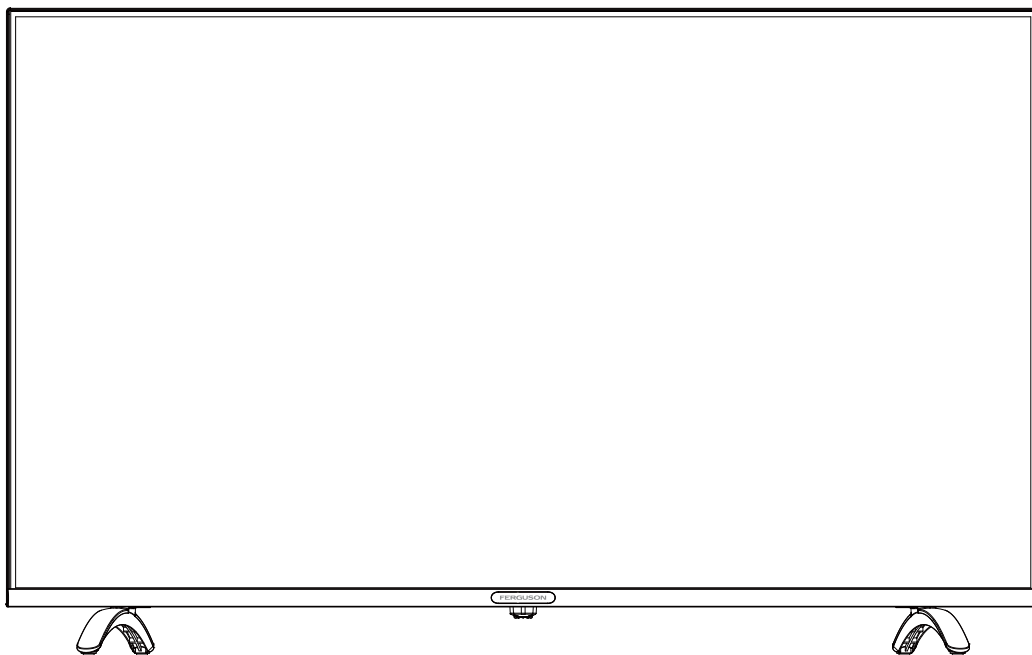


43" LED TV

F4320FR



User Guide

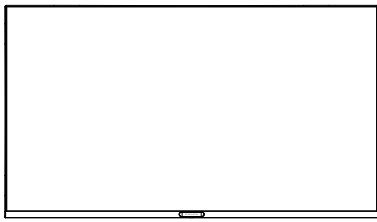
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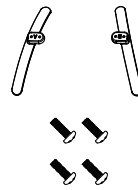
Thank you for purchasing your new 43" Full HD LED TV.

Your new TV has many features and incorporates the latest technology to enhance your viewing experience. We recommend that you spend some time reading this instruction manual in order that you fully understand these features. You will also find some hints and tips to help you resolve any issues. Read all the safety instructions carefully before use and keep this instruction manual for future reference.

Unpacking the TV / Accessory's



TV set



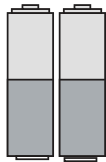
Stand & Screws
(T4 x 18 4PCS)



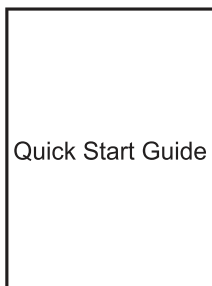
Power cable



Remote Control



Batteries



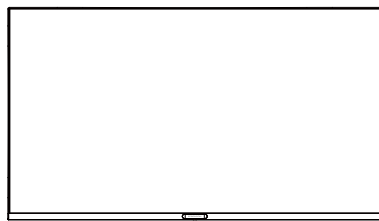
Quick Start Guide



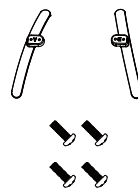
Warranty Card

Installing / Removing the Base Stand

The parts



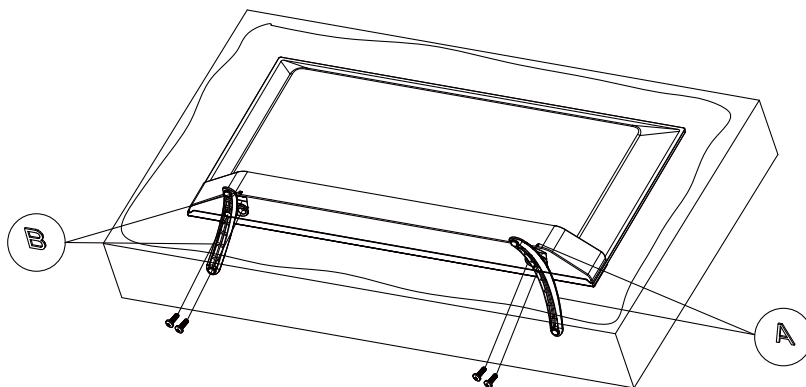
TV set



Stand & Screws
(T4 x18 4PCS)

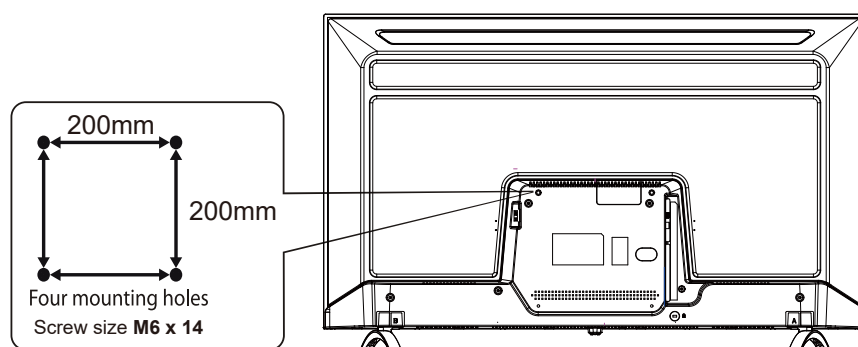
Installation

Connect the TV and base by putting and fastening provided screws into the holes

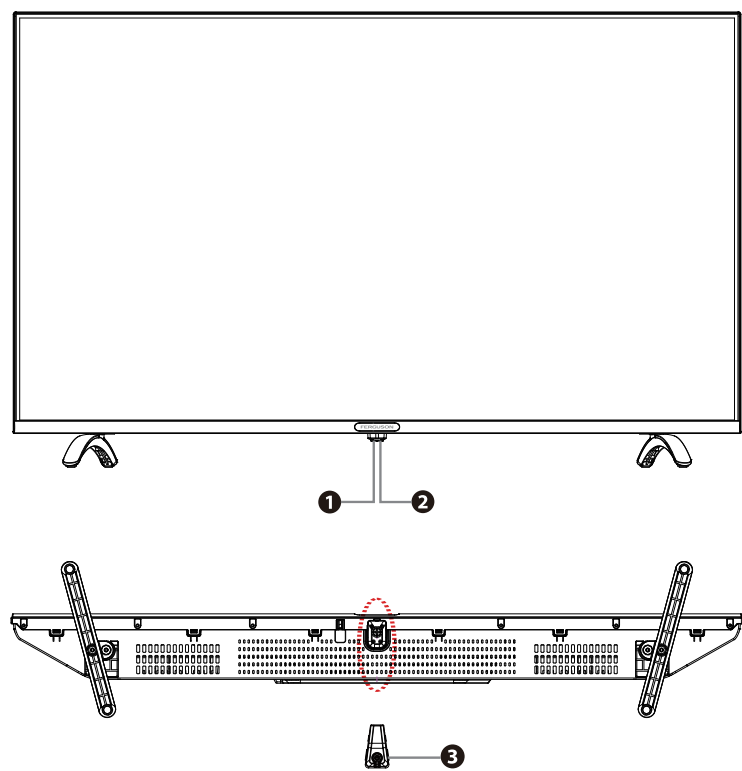


This unit is VESA-Compliant and designed to be wall mounted with a VESA-Compliant 200 x 200 mm mounting kit.

Mount this unit according to the instructions of the wall bracket(not supplied)

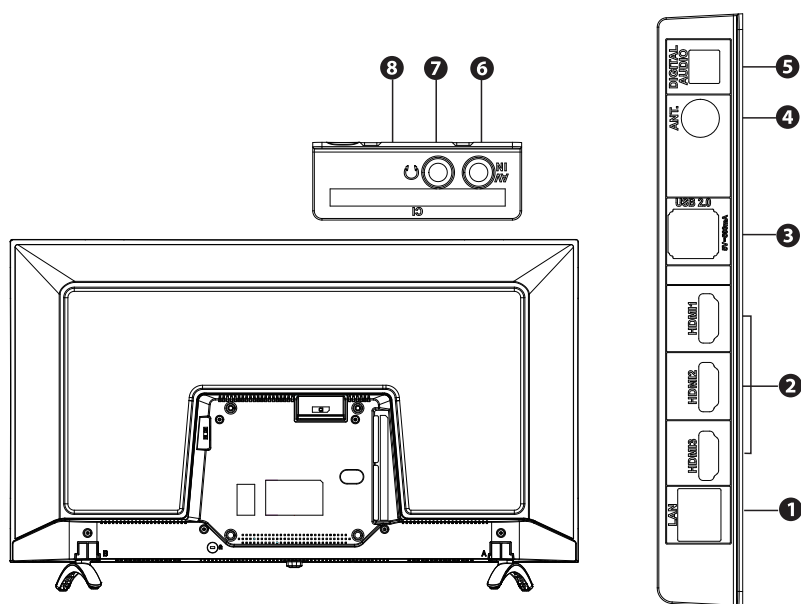


Front / Right Side View and Controls



| Item | Description |
|--------------------------|--|
| 1 IR (Infrared Receiver) | Receives IR signals from the remote control. Do not put anything near the sensor, as its function may be affected. |
| 2 POWER LED | Illuminates green when the TV is turned on. Illuminates red when the TV is in standby mode. |
| 3 POWER | Press to start the TV in standby mode. Press to activate the menu or switches among items. Long press to activate the submenu. |

Rear View and Sockets



| Socket | Description |
|------------------------------|--|
| 1 LAN | Connect TV to the Internet. |
| 2 HDMI IN | To connect to a High-Definition (HD) signal output device, such as a set-top box, blu-ray disc player or AV receiver. |
| 3 USB | Allows the insertion of a USB storage device to play video, audio, photo and text files (Media mode) and record DTV programmes on to a USB storage device. |
| 4 ANTENNA IN | To connect to the aerial socket on the wall with the RF coaxial cable. |
| 5 DIGITAL AUDIO OUT | To connect to the audio socket on the digital/standard 5.1 audio system. |
| 6 MINI AV/AUDIO(L/R) | To connect to a DVD player, Digital Set-Top-Box, or other AV devices with composite (AV) video and audio output sockets |
| 7 Headphone out | To connect to the earphones. |
| 8 CI (Common Interface) Slot | Allows the insertion of a Common Access Module. |

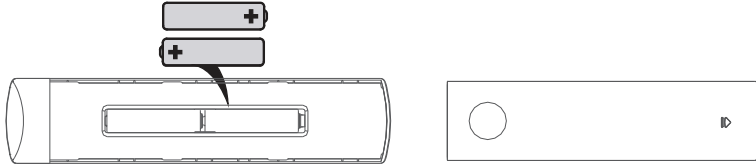
Remote Control

- 1. STANDBY Button**
Press to switch between on and standby.
- 2. Microphone**
Speak into the microphone when using Alexa.
- 3. Alexa Voice Button**
Press and hold this button to activate Alexa voice control.
- 4. OK and NAVIGATION (◀▶▲▼)Buttons**
 - Press OK to select items in menus.
 - Press ◀▶▲▼ to navigate around menus.
- 5. HOME Button**
 - Press to view the home screen.
- 6. BACK Button**
Press to move back through menus.
- 7. Option Button**
Press to view options of the selected item.
- 8. REWIND - PAUSE - FAST FORWARD Buttons**
 - Press to rewind videos.
 - Press the play videos.
 - Press to Pause videos.
 - Press the fast forward videos.
- 9. GUIDE Button**
Press to view the Live TV Programme Guide.
- 10. VOLUME +/- Buttons**
Press to increase and decrease the volume level.
- 11. CHANNEL +/- Buttons**
 - Press to scroll up and down the channel list.
- 12. MUTE Button**
Press to mute or un-mute the volume.
- 13. NUMBER Buttons**
Press to select a Live TV channels.
- 14. SUBTITLE Button**
Press to access the AUDIO menu where you can switch Audio Description and Subtitles on and off.
- 15. LIVE Button**
Press to watch live TV.
- 16. PRIME VIDEO Button**
Connects to Prime Video for viewing online TV shows and films (internet connection required).
- 17. NETFLIX Button**
Connects to Netflix for viewing online TV shows and films (internet connection required).
- 18. Disney+ button**
Connects to Disney+ for viewing online TV shows and films (internet connection required).
- 19. FPLAY button**
Press to access FreeviewPlay for viewing live and on-demand shows and films (internet connection required).
- 20. COLOURED Buttons**
 - Press the RED button to access Red button services if available.
 - Access the TELETEXT items when viewing Live TV.
 - Press the coloured buttons to select Freeview Play options.
- 21. Alexa LED**
 - Turquoise LED lights when you press and hold the Alexa Button.
 - Blue LED flashes while Alexa responds.
 - Red LED will light to show low batteries.



Installing Batteries in the Remote Control

1. Press and lift the back cover to open the battery compartment of the remote control.
2. Insert two 1.5V AAA size batteries. Make sure to match the (+) and (-) ends of the batteries with the (+) and (-) ends indicated in the battery compartment.
3. Close the battery compartment cover.



Handling the Batteries

- Improper or incorrect use of batteries may cause corrosion or battery leakage, which could cause fire, personal injury or damage to property.
- Only use the battery type indicated in this manual.
- When the batteries are exhausted, the remote will not function. Replace both batteries at the same time with new ones.
- Do not install new batteries with used ones and do not mix different types of batteries.
- Do not dispose of used batteries as domestic waste. Dispose of them in accordance with local regulations.

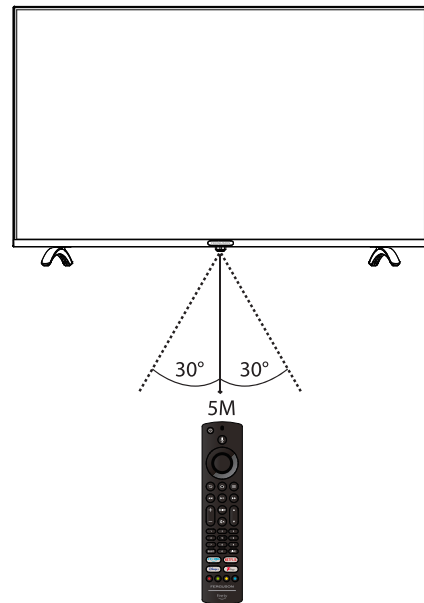


Handling the Remote Control

- Take care of your fingernails when you press and hold the battery release tab.
- Do not drop or cause impact to the remote control.
- Do not spill water or any liquid on the remote control.
- Do not place the remote control on a wet object.
- Do not place the remote control under direct sunlight or near sources of excessive heat.
- Remove the battery from the remote control when not in use for a long period of time, as it could cause corrosion or battery leakage and may result in physical injury and/or property damage including fire.



Remote Control Operation Range

Point the remote control at the TV no more than 5 meters from the remote control sensor on the TV and within 60° in front of the TV. The operating distance may vary depending on the brightness of the room.



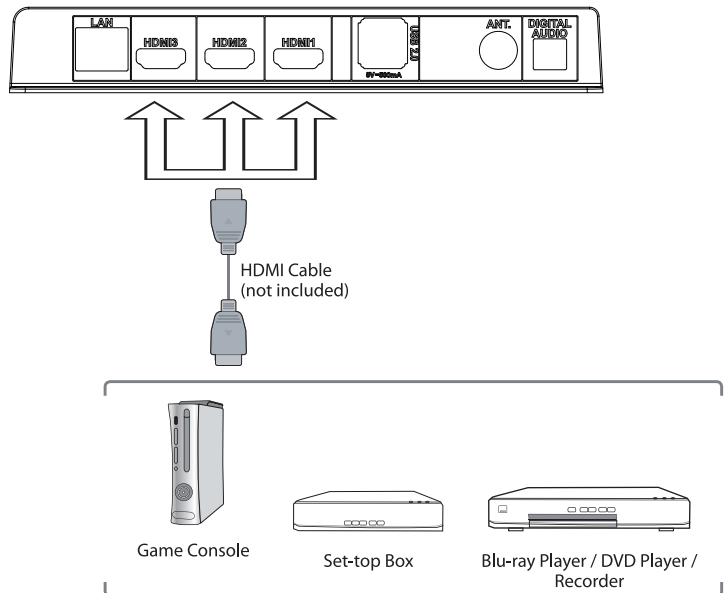
Connecting an AV Device with an HDMI Cable

- This TV can accept High-Definition Multimedia Interface (HDMI) and supports HDCP (High-Bandwidth Digital Content Protection) Protocol.
- The TV has a total of 3 HDMI input sockets, please make sure the correct input source is selected corresponding to your connected HDMI input socket.
- When you connect to the output of an HD ready player (blu-ray disc player, game console, set-top box or computer) switch to the HDMI function and the TV will automatically detect the resolution used by the HDMI source.
- To get the best picture quality, adjust the blu-ray disc player, game console or set-top box output resolution up to 1920 x 1080p.



1. Use an HDMI cable to connect the TV's HDMI input socket to the external AV device's HDMI output socket.
2. Plug the connected devices into the mains socket
3. Press the **POWER** button on the TV or the  button on the remote control to turn on your TV.
4. Press the  menu on the remote control to display the **SETTINGS** menu. Select the **Inputs** to select the **HDMI 1/2/3**.

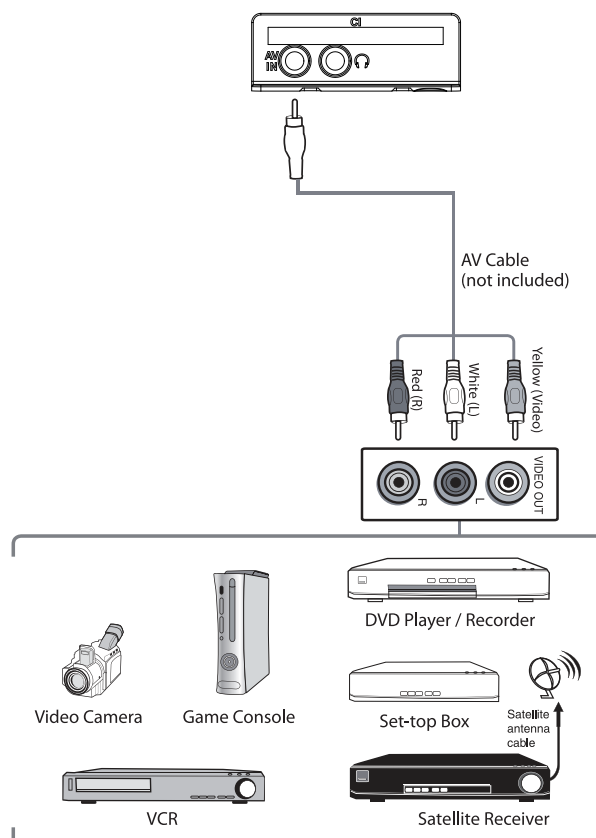


Although this TV is able to connect to an HDMI device, it is possible that some devices may not operate correctly.



Connecting an AV Device with Composite Cable

1. Use an AV cable to connect the TV's Mini AV input sockets to an external AV device's composite audio/video sockets. (Video = yellow, Audio Left = white, and Audio Right = red)
2. Plug the connected devices into the mains socket
3. Press the **POWER** button on the TV or the  button on the remote control to turn on your TV.
4. Press the  menu on the remote control to display the **SETTINGS** menu. Select the **Inputs** to select the **Composite**.



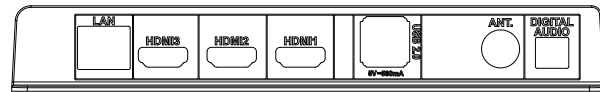
Connecting a Digital Audio Receiver

For better sound quality, you may want to play the audio through your multi-channel audio receiver.

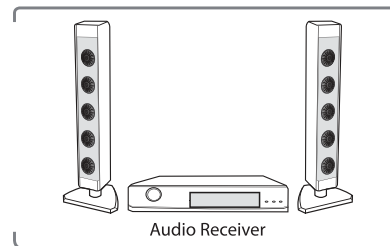
1. Use an audio cable to connect the TV's **DIGITAL AUDIO** out socket to an external audio receiver's **DIGITAL AUDIO** input socket.
2. Plug the connected devices into the mains socket



The TV's volume control will have no effect. You may control the audio level via the Audio Receiver.



Audio Cable
(not included)



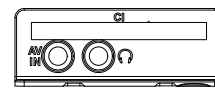
Connecting Headphones

Connect your headphones to the TV's Headphone out socket.

Before putting on headphones, turn the volume down then put the headphones on and slowly increase the volume until you reach a comfortable listening level.



Long-term exposure to loud music may cause hearing damage. It is best to avoid extreme volume when using earphones, especially for extended periods.



Earphones Cable
(not included)

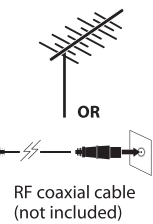
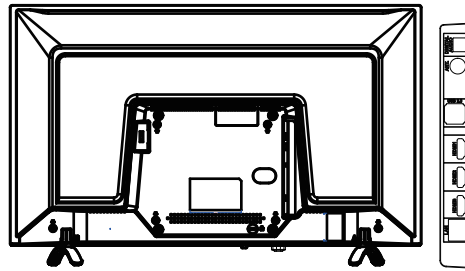



Turning the TV on for the First Time

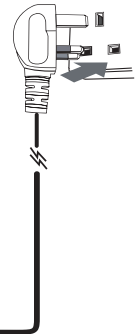
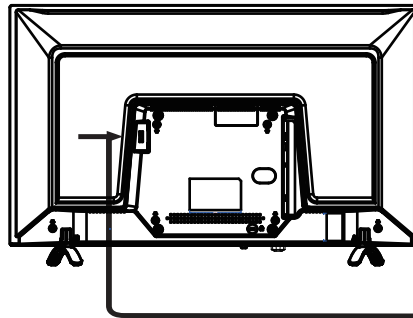
1. Connect one end of the RF coaxial cable to the aerial socket on the wall and the other end of the cable to the Aerial socket at the rear bottom of your TV.



Do not connect the TV to the mains supply until you have completed all the connections.




2. Connect the mains cable to the mains socket after you have completed all the connections.
3. At this stage, the TV switches to standby mode. The red LED indicator will illuminate on the front panel of the TV.
4. Press the **POWER** button on the TV or the  button on the remote control to turn on your TV. The LED indicator will change from red to OFF.





The **POWER** button is located at the bottom left side of the TV.






- Always disconnect the TV from the mains socket when not in use for a long period of time.
- The **POWER** button at the bottom left side of the TV or the  button on the remote control is only used for switching the TV into standby, it does not disconnect the TV from the mains power. To completely disconnect the mains power, please remove the mains cable from the mains socket.

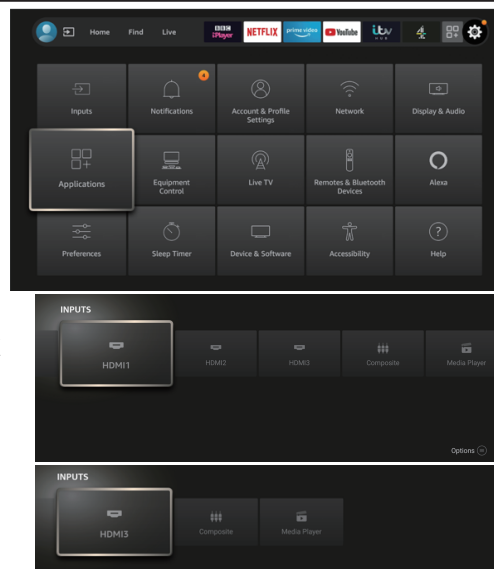
First-time Start up Installation Wizard

1. Make sure your TV is plugged in and the aerial lead is connected to the TV aerial socket. Insert Batteries into the remote control.
2. Turn on the TV by pressing the  key on the remote control or by pressing the standby button on TV.
3. Select the language.
4. Your remote control should automatically pair, but if it hasn't press and hold the  button to pair it.
5. Setup the Network connection.
6. Signing into your Amazon account. If you don't already have an Amazon account, that's not a problem you can set up an account by choosing "I am new to Amazon".
7. Selecting Popular apps that you'd like to download, once selected they will download in the background while your TV is tuning. You'll find 4 categories to choose from. More apps are available once you've setup your TV, so you can skip this stage if you like.
8. Tuning in your TV, so you can watch LIVE TV (broadcast TV). If you watch TV via a Set Top Box you can skip this section by selecting NO.
 - Select your Country.
 - Select AIR - AUTO SCAN, then press SELECT to start tuning.

Once the Scan is complete, you will see the number of TV channels found, press SELECT. Your TV is now setup and ready to watch.

Selecting the Input Source

1. Press the  menu on the remote control to display the **SETTINGS** menu. Select the **Inputs** to display the Input source list.
2. Press the   buttons to select the input source that you want.
3. Press the **OK** button to confirm your selection. If you do not press the **OK** button to confirm.





Channel Selection

- Press the **CH+ / -** buttons on the TV or on the remote control repeatedly or the **0-9** buttons on the remote control to select the channel.




Alternative

Press the **OK** button to enter the **Channel List**. Then use the   buttons to highlight and select the channel. Press the **OK** button to view the selected channel.


- If a blocked channel is selected, the password screen will be displayed. Press the **0-9** buttons to enter the password, the channel will then be unlocked.

On Screen Mini Guide

- While watching a Live TV channel you can view a mini guide which lets you see what's coming up on the current channel or if you scroll across you can also select other channels. The mini guide is a quick way to see what's on without interrupting what you're watching.
1. While watching a TV channel press the **LIVE TV** button. Programme information will be displayed.
 2. Press the  button and the Mini Guide will appear. The top line of the Mini Guide shows a list of channels, your current channel will be highlighted.

Viewing with Audio Description via Mini Guide

Audio Description describes what's going on in a scene (e.g. the man walks through the door), you will also hear the normal audio track (people speaking). This can be activated via the TV Setting menu at the bottom of the Mini Guide.





1. While watching a TV channel press the **LIVE TV** button. Programme information will be displayed.
2. Press the  button and the Mini Guide will appear.
3. Highlight TV SETTINGS at the bottom right of the Mini Guide and press **SELECT**.
4. Highlight **ENGLISH - AUDIO DESCRIPTION** and press **SELECT**, then press the **BACK** button to exit the menu.
5. To change the Audio Description volume level highlight **LOW VOLUME**, **MEDIUM VOLUME** or **HIGH VOLUME** and press **SELECT**.

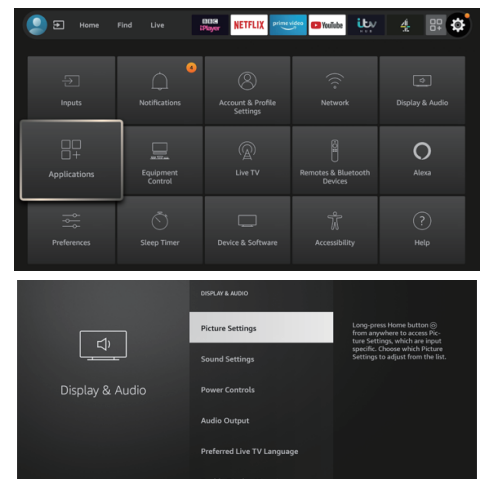
Volume Adjustment

- Press the **VOL+/-** button on the remote control to adjust the volume. Or you can use Alexa.
- Press and hold the **ALEXA** button and say "Alexa, volume up or down" this will change the volume by a set amount.

Display & Audio

Allows you to set your preferred picture mode.

1. Press the  button and then press the  buttons to select the **Display & Audio** menu.
2. Press the **OK** buttons and then press the  buttons to select the **Picture Settings** and then press the **OK** button.
3. Press the  buttons to select the input which you want to adjust picture settings and then press the **OK** button to confirm.



| | |
|---------------------------|--|
| Picture Mode | Set the picture modes: STANDARD / VIVID / SPORT / FILM / GAME (HDMI). |
| Auto Backlight | Set the Auto backlight to ON / OFF. The default setting is ON. |
| Backlight | Increase or decrease the brightness of the backlight from 0-100. Auto backlight must be OFF before adjusting this setting. |
| Brightness | Increase or decrease the picture brightness. |
| Contrast | Increase or decrease the picture contrast. |
| Colour | Increase or decrease the picture colour. |
| Sharpness | Increase or decrease the picture sharpness. |
| Colour Temperature | Set the colour temperature: USER / COOL / STANDARD / WARM. |
| HDR | Switches High Dynamic Range (HDR) on or off when HDR content is detected. |
| Picture Format | Set the picture format: AUTOMATIC / SUPERZOOM / 4:3 / FILM EXPAND 14:9 / FLIM EXPAND 16:9 / WIDE SCREEN / FULL. |

| | |
|--|---|
| Advanced Picture Settings | Select to have more advanced adjustments to your TV's picture. |
| Hue | Increases or decreases the picture hue. |
| Gamma | Set the Gamma: Middle / Bright(standard) or Dark (film). |
| Colour Tuner | Enable the Colour Tuner can have 5 separate settings: HUE / SATURATION / BRIGHTNESS / OFFSET / GAIN. |
| 11 Point White balance correcting | 11 Point White Balance Correcting can be switched on and off by selecting ENABLE ON or OFF. Then you have 5 separate setting that can be individually adjusted : GAIN / RED GREEN / BLUE. |
| Dynamic Noise Reduction | Select the Dynamic Noise Reduction settings: OFF / LOW / MEDIUM / STRONG / AUTO. |
| MPEG Noise Reduction | Select the MPEG Noise Reduction settings: OFF / LOW / MEDIUM / STRONG. |
| Adaptive Luma Control | Select the Adaptive Luma Control: OFF / LOW / MEDIUM / STRONG. |
| Local Contrast Control | Select the Local Contrast Control: OFF / LOW / MEDIUM / High. |
| DI Film Mode | Switch DI Film Mode: AUTO / OFF. |
| Blue Stretch | Switch Blue Stretch ON / OFF. |
| Game Mode | Switch Game Mode ON / OFF. |
| PC Mode | Switch PC Mode ON / OFF. |
| HDMI RGB Range | Select HDMI RGB Range : AUTO / FULL / LIMIT (HDMI input only). |

| | |
|-------------------------|---|
| Reset to Default | Resets all setting to factory default settings. |
|-------------------------|---|

Sound Setting

Adjust the sound setting.

Power Controls

Select the power on state you want your TV to switch on in, either the last input that you were watching or the Home screen.

Audio Output

Select the Audio Output : TV Speakers / Digital Audio Format / DTS DRC / AC4 Dialogue Enhancer / Bluetooth Audio Sync.

| | |
|------------------------------|---|
| TV Speakers | If you have connected a sound bar, you can switch the built-in TV speakers on / off. |
| Digital Audio Format | Adjust the audio format that your TV outputs.. |
| DTS DRC | Switch the DTS DRC on / off. |
| AC4 Dialogue Enhancer | AC-4 Dialog Enhancer increases the clarity of the dialogue, even with older, previously recorded stereo and surround content. Switch AC4 Dialog Enhancer on / off here. |
| Bluetooth Audio Sync | Sync the audio to your Bluetooth speaker or headphones. Connect your Bluetooth device to TV, then press and hold the ALEXA button for 2-3 seconds. The syncing will start and you'll hear some beeps from your Bluetooth device. Keep holding the ALEXA button down until the process has finished. |

Preferred Live TV Language

Select your preferred language for audio and subtitles.

Enable Display Mirroring

Enable other Mobile devices to temporarily mirror their display to your Fire TV, by making it discoverable. This is referred to as Display Mirroring or Miracast on your mobile device.

Navigation Sounds

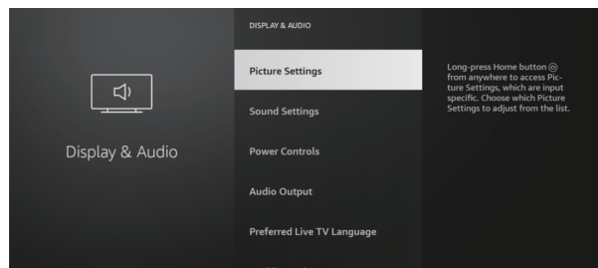
Navigation sound is the sound played when navigating or selecting an item on the TV screen. Switch Navigation sounds ON/OFF.

Screen Saver

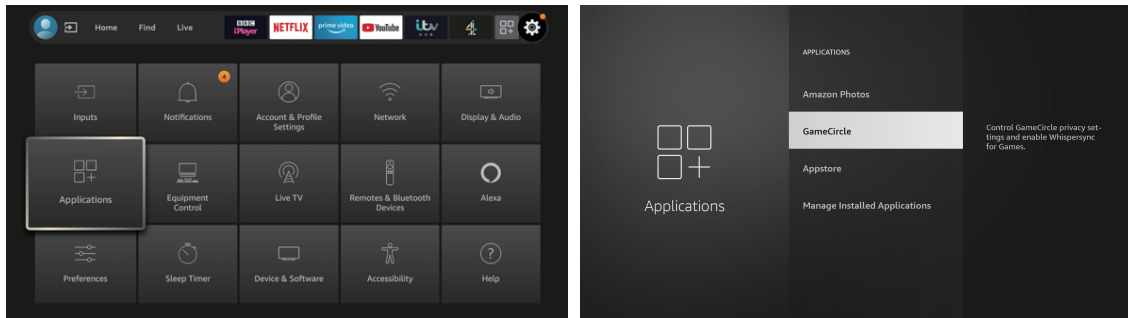
When your TV is inactive for a few minutes the screen saver will activate. Pictures from the Amazon Collection will play. Personalise your screen saver: change albums, display order, slide style and slide speed.

HDMI-CEC Device Control

If you have a CEC enabled device connected to your TV via a HDMI cable, this setting allows your TV remote control to also control selected functions of your connected device.



Applications



GameCircle

Control GameCircle privacy settings and enable Whispersync for Games.

Appstore

Allow apps to update automatically, control in-app purchases and manage how to open external market links.

a. Automatic Updates

When automatic updates are enabled, Appstore will install new versions of your apps with no additional actions needed by you. Updates featuring new or changed permissions will not be automatically installed. You will have the opportunity to review any new permissions before installing the updates.

b. External Market Links

Gives you the choice of how you want external links to open.

c. External Market Links

Gives you the choice of how you want external links to open.

d. In-App Purchases

Within some apps, you can purchase in-app items. Some examples of in-app items include Newspaper subscriptions, additional game levels, premium content or extra functionality. This setting lets you choose if you want to allow them or not.

e. Manage My Subscriptions

To manage your subscriptions please go to www.amazon.com/appstoresubscriptions.

f. Notifications

Switch Notifications to On to display notifications relating to Appstore.

Manage Installed Applications

View and manage installed applications, including force stop, uninstall, clear data and clear cache.

Live TV

The Live TV menu allows you to tune in your TV, Manage the channels, set up a CI card and set parental controls.

1. Channel Scan

You could retune your TV which should be first set up, because you have changed the location of your TV.

2. Automatic Service Update

Sometimes channel may be moved or changed by the network provider, by selecting Automatic Service Updates this will always keep your TV up to date.

3. Favourite Channels

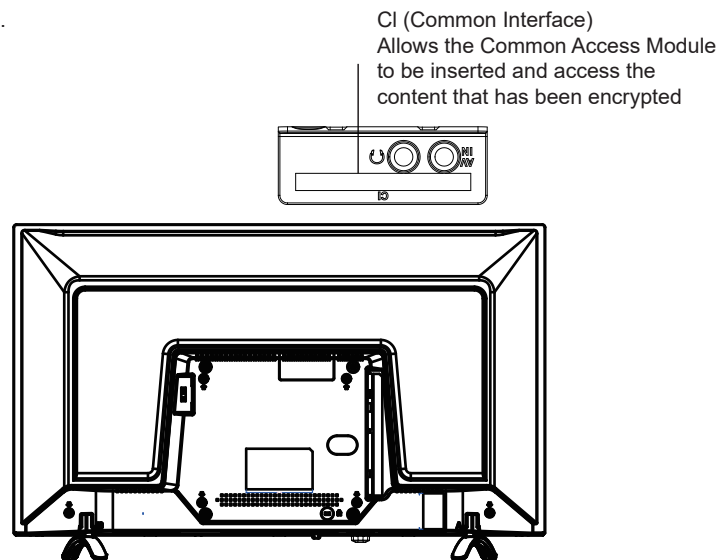
Select a channel , then press SELECT to add a favourite.

4. Manage Channels

Select a channel , then press PLAY /PAUSE to hide.

5. CI Card

Displays Information of any inserted CI module (Card).



Press the GUIDE button on the remote control or by using Alexa to access Live TV Guide.

The Guide is to help you navigate through all the possible Live TV viewing options.

The Guide supplies information such as programme listings, start and end times for all available services. In addition, detailed information about the programme is often available in the Guide (the availability and amount of programme information will vary, depending on the particular broadcaster)

This function can be used only when the Guide information is broadcast by broadcasting companies.

The Guide displays the programme details for the previous and next 7 days.

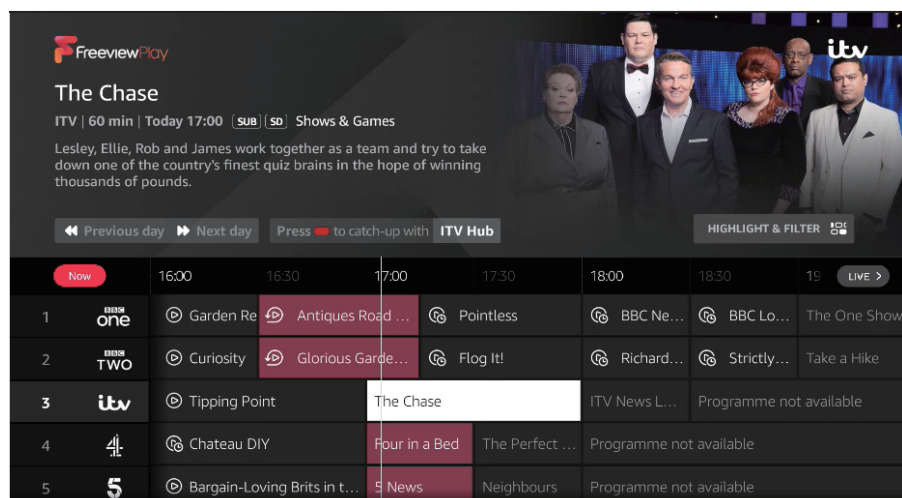
Press the OPTION button to open the OPTIONS menu. You'll see 4 options.

FILTER CHANNELS

ADD TO FAVOURITE CHANNELS

CHANNEL MANAGEMENT

and MORE INFO



Red Button + (Interactive services)

Red button + services are available on BBC TV and Radio channels. The services are gradually changing to an internet based service rather than the conventional over air (though your aerial). To make the most out of the Red Button + services make sure your TV is connected to the internet. You can also access BBC iPlayer through RED button +.

Accessing the Information

1. While watching Live TV press the TEXT button to display the main information page. You may see slightly different looking pages depending if your TV is accessing the page over air or via the internet.
2. Follow the instructions on the interactive services page and move around the page by pressing SELECT, RED, GREEN, YELLOW, BLUE or 0-9 buttons etc.
3. Press TEXT to exit.

Listen to the Radio

You can listen to radio stations through your Live TV or by asking Alexa to play a radio station. While watching LiveTV Press the GUIDE button. Navigate to a radio station, they are usually towards the end of the Guide in channel numbers 700+. Ask Alexa, press the Alexa button and ask for a radio station.

Viewing Channels with Subtitles

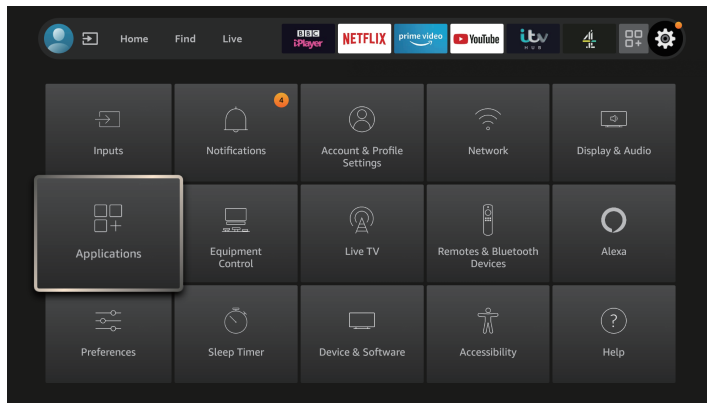
While you are watching live TV you can select subtitles by pressing the SUBT button.

1. Press the SUBT button, the SUBTITLE menu will be displayed.
2. Press the button to highlight SUBTITLE and press SELECT.
3. In a few seconds the subtitles will appear on the screen.
4. To switch Subtitles off repeat the process but select None.

Notification Menu

The notifications menu shows you all the notifications about your TV. A small number next to the Notifications symbol indicates how many Notifications you have.

You could read any notification you want here.



Clear Notifications

Select a Notification, then press the  button, select the DISMISS to clear a notification.

Does not select any Notification, then press the  button, select the DISMISS ALL to clear all notifications.

Account & Profile settings

Amazon Account

In Amazon Account you can Deregister your account, If you wish to remove your Amazon account from the TV.

Sync Amazon Content

Synchronising your purchased Amazon Content.

Prime Video

Allows you to manage your Prime Video subscriptions.

Parental Controls

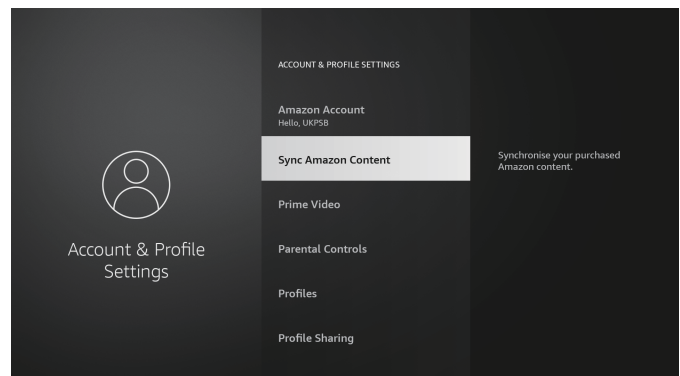
Allows you restrict access of certain content so younger members of the family do not see anything inappropriate.

Profiles

Manage the profiles of the persons using this account.

Profiles Sharing

Allows sharing of profiles between users.




Network Menu

You have a few options when connecting your TV to the internet.

- You can connect your TV to your router directly by connecting a Ethernet cable (wired connection) to your TV .
- You can connect wirelessly via Wi-Fi.

If TV is not connected to the Internet, you could find all the available networks and you can set your network here.

If TV is connected, it will show Connected under the Network name. The Signal Strength and Security of the connection is displayed on the right of the screen.

Press the  button to forget the network.

Seeing All Networks

You'll now see a list of all available networks.

Joining a Network Using WPS (Button) or (PIN)

If you do not remember your Wi-Fi password, please use the WPS option this temporarily disables your routers password and allows you to connect to it without it.

Advanced Network Settings

Select **JOIN OTHER NETWORK** and manually type in your desired network settings with on-screen keyboard.

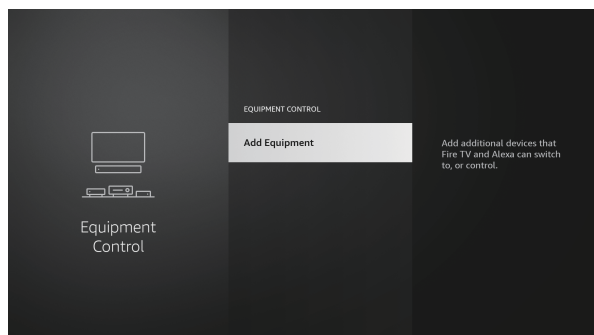
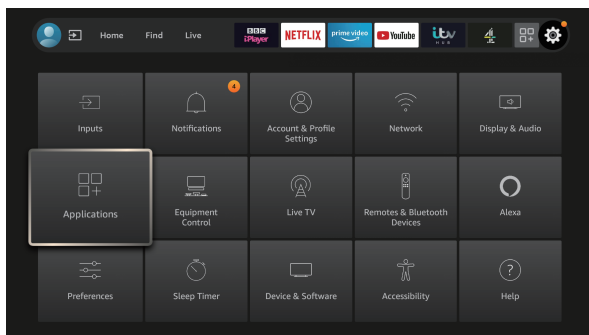
Saving your WiFi Password to your Amazon Account

Switch **Saving your WiFi Password to your Amazon Account** to on. Then you can save your Wi-Fi Password to your Amazon account, this could help you to connect your other device to the same network.

Equipment Control Menu

If you have soundbars or Receivers, you can connect them to your TV, they can then be setup in the Equipment Control Menu.

Alexa can then also control the connected device too, please be patient as this process may take a while.



1. Select and access Add Equipment.
2. Select SOUNDBAR or RECEIVER that you want to connect then press SELECT.
3. Select the brand of your Sound bar.
4. Make sure your Soundbar is switched on and the volume is up then press SELECT.
5. Press STANDBY on your TV remote control, wait 10 seconds then press the STANDBY button again.
6. You'll now be asked 'Did your soundbar turn off and then back on when you pressed STANDBY' . If it did highlight YES and press SELECT, if it didn't highlight NO and press SELECT. You may need to repeat this process multiple times.
7. When your Soundbar eventually turns off and on, you will be asked to press the VOLUME UP and DOWN buttons. Press the VOLUME + and - buttons.
8. If your volume level adjusted as expected select YES and press SELECT. If not select NO and continue until the volume level changes.
9. Your Fire TV remote has now been setup, it will now switch your sound bar on and off and adjust the volume level.

Equipment Control Menu

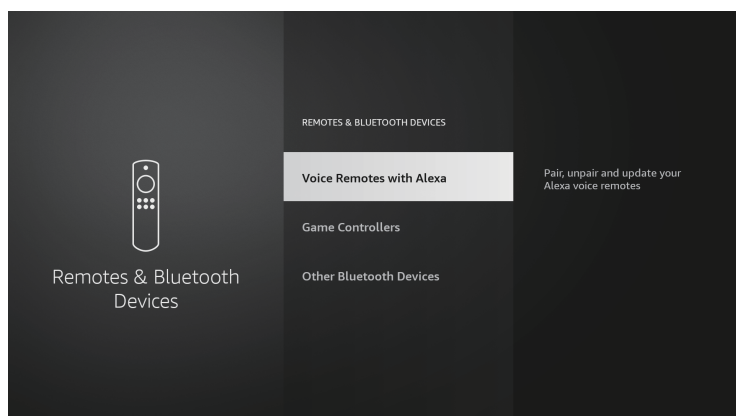
Soundbar/Receiver Settings

Once you have setup your Sound bar or Receiver you will now see either Sound bar or Receiver in the Equipment Control menu. Select the setting that you wish to adjust as below table.

| Setting | Description | Options |
|---------------------------|--|---|
| Volume Increments | Set the amount the volume increases or decreases when you ask Alexa to change the volume | Press REWIND or FAST FORWARD to increase or decrease the increments. Press OPTION to restore back to default settings. |
| Infrared Options | Changes the infrared options. | IR Profile / Timing / Repetition / IR Controller |
| Power Controls | Adjusts the power ON/OFF settings for your soundbar. | Power On Delay / Power Control |
| Fire TV Inputs | Change which inputs we switch for watching Fire TV. | |
| Change Soundbar | Change the sound bar that's connected to your TV. | |
| Restore Soundbar Defaults | Restores all the setting back to factory defaults. | |
| Advanced Settings | Adjust the power timing. | Press REWIND or FAST FORWARD to increase or decrease the increments. Press OPTION to restore back to default settings. |

Remotes & Bluetooth Devices

You can add extra Voice Remote with Alexa to your TV, or you may also need to replace one if your old one breaks. Other bluetooth devices like speakers, games controllers and keyboards can also be connected via bluetooth.



Voice Remotes with Alexa

Pair, unpair and update your Alexa voice remotes.

Game Controllers

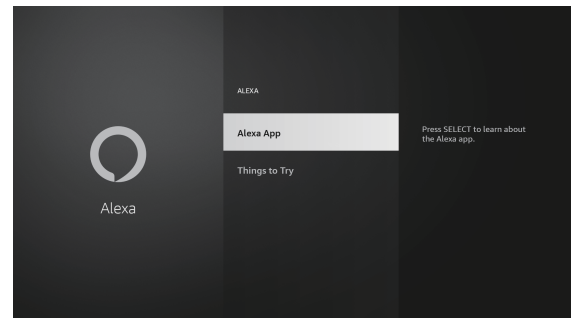
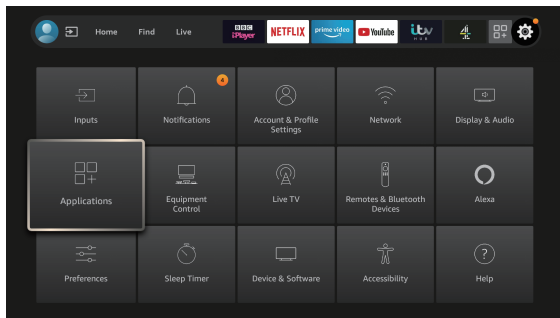
Pair Bluetooth gaming controllers to your TV and enjoy all the gaming apps on your TV with it.

Other Bluetooth Devices

You can connect other bluetooth devices such as a Mouse or a Keyboard, it can help you to use the internet browser.

Alexa

The Alexa menu has more information about the Alexa app, examples of things to try, and you can also allow your TV to be switched on by your Amazon Echo speakers.



Alexa App

Press SELECT to learn about the Alexa app.

Things to try

Press SELECT to learn what you can do with Alexa. Ensure you speak to Alexa in English.

Having Alexa built-in to your TV means that you can use Alexa to control your TV. It's the simplest way of controlling your TV, with one simple button press and speaking to Alexa, like "Alexa, Tune to Channel 1". Your TV will automatically switch to BBC 1 so you can watch Live TV.

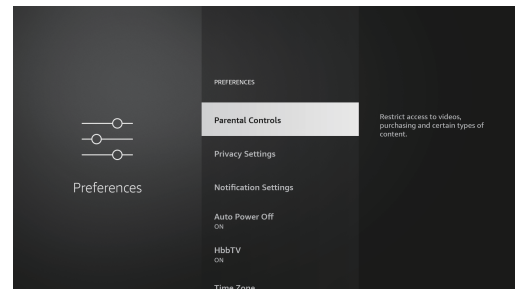
1. With the TV switched on, press and hold the ALEXA button. The LED on the remote control will light up in a turquoise colour.
2. When you see the blue line appear on the screen speak to Alexa.

Preferences Menu

Parental Controls

Restrict access to videos, purchasing and certain types of content.

The default PIN code to access Parental Controls is 1111. This can be changed to a number you'll remember. Switch the Parental Controls ON, then You'll see all the settings that can be adjusted as below.



1. Parental Controls

Switch it on to restrict access to videos, purchasing and certain types of content.

2. PIN-Protect Purchases

Asks for a PIN before any video, apps or games purchases.

3. Viewing Restrictions

Restricts viewing of videos based on ratings.

General - Rating U, All

Family - Rating PG, 7+

Teen - Rating 12, 13+

Young Adults - Rating 15, 16+

Mature - 18+, NR, Unrated, Not rated

4. Broadcast Rating

Use ratings to restrict the viewing of Live TV accessed directly from the Guide or Mini Guide. Visit third-party apps to manage settings for content accessed within those apps.

DVB 4(Child) - DVB 18(Adult)

5. PIN-Protection App Launches

Asks for a PIN before launching apps and games.

6. PIN-Protection Amazon Photo Apps

Asks for a PIN before launching Amazon Photos.

7. Change PIN

Change the PIN code. The default PIN code is 1111, if you forget your PIN code, please go to amazon.co.uk/pin

Privacy Settings

1. Device Usage Data

Allows use of personal data collected by operating system of this TV for marketing and product improvement purposes.

2. Collect App and Broadcast Usage Data

Allow Amazon to collect information relating to your use of broadcast TV content, as well as the frequency and duration of your use of third-party apps.

3. Interest-based Ads

If you opt out of interest-based ads on your TV, apps will be instructed not to use the advertising ID to build profiles for advertising purposes or target you with interest-based ads on your TV. The advertising ID is a resettable identifier that can be used to build profiles or show you interest-based ads.

4. Your Advertising ID

Shows your Advertising ID.

Notification Settings

You can turn off all notification pop-ups or block/unblock notifications from specific apps.

1. Switch the Notification pop-ups on, then select DO NOT INTERRUPT.

2. Select APP NOTIFICATIONS to block or unblock notifications from individual apps.

Auto Power Off

This TV is fitted with the latest ECO friendly power saving technology. If whilst viewing the TV the remote control is not used for a period of 4 hours, the Auto Power off feature will operate and power down the TV.

HBBTV

Here you can switch Hybrid Broadcast Broadband TV (HBBTV) ON or OFF. These are the data channels that you will find towards the end of your TV guide. They require an internet connection to be able to watch them.

Preferences

Time Zone

You can set your clock to display as a 24 hours clock and you can also change your Time Zone.

Sync Date and Time

Allow your TV to automatically synchronise date and time with an internet time server.

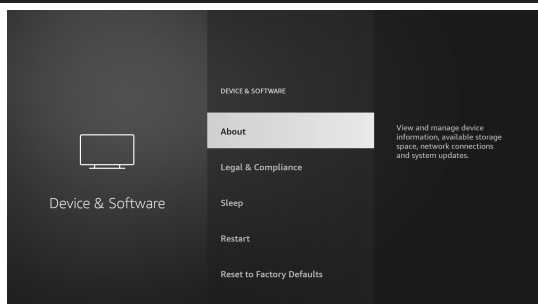
Language

Choose a different system language.

Sleep Timer

The sleep timer automatically switches the TV to standby after the preset time has elapsed.
You can set a count down from 5 - 240 minutes

Device & Software



About

In this menu, you can view the TV information, available storage space, network connections and system updates.

a. Your TV

View the TV information.

b. Storage

View the available storage space on your TV and on any external device that's connected.

c. Network

Displays all the information related to Network setting.

d. Install Updates

Select CHECK FOR UPDATES and press SELECT to check for any new updates.

Legal & Compliance

Access legal & compliance documents.

Sleep

Put TV to sleep. To wake up TV, press the Power button or Select button on the remote.

Restart

Restart your TV.

Reset to Factory Defaults

Remove all personal data and downloaded content from your TV.

Accessibility

Subtitle

a. Subtitle

Show subtitles for videos when available.

b. Text

Change the Text size, Colour, Opacity, Font and Edge Style.

c. Text Background

Change the Text Background Colour and Opacity.

d. Window Background

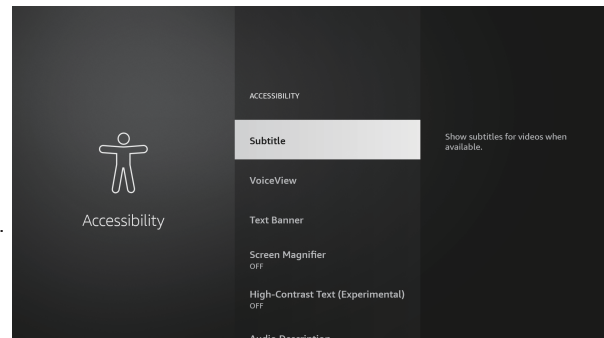
Change the Window Background Colour and Opacity.

e. Use Amazon Web Settings for Prime Video Subtitle

Manage your Prime Video subtitle settings under Subtitle Preferences at www.amazon.com/cc.

f. Reset to Defaults

Remove all your subtitle settings and reset them to factory defaults.



VoiceView

Manage voice guidance settings, including turning VoiceView on and off, reading speed and volume.

a. VoiceView

Switch VoiceView on/off. Provides spoken feedback as you navigate items on the screen.

b. Text Banner

Display text related to the focused item in a box with customisable font size, colours and more.

c. Screen Magnifier

Enables the user of button combinations to magnify the screen.

d. High-Contrast Text (Experimental)

Changes text to black or white and adds a border.

e. Audio Description

Allow you to add an audio track containing a verbal description of images and actions to over-the-air channels and Prime Video content.

Help

If you are struggling to understand how your TV work and you need a little help then you should take a look at this menu. It will show you helpful videos and quick tips about your TV. It will also give you contact details for getting support about any issue you have.

Maintenance

Careful and regular cleaning can prolong the life of your TV.

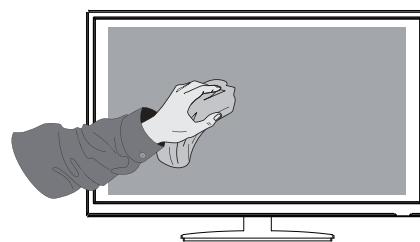


Be sure to Disconnect the mains cable from the mains socket before any cleaning.

1. Use a soft dry cloth to wipe away the dust from the screen and surfaces.
2. If the surfaces are extremely dirty, clean the TV with a cloth which has been dipped in a weak soapy water. Wring the cloth until it is almost dry, then use it to wipe the TV.
3. Ensure there is no excess water on the screen. Allow any water or dampness to evaporate before switching the TV on.



Never use alcohol, benzene, paint-thinner, cleaning fluid or other chemicals. Do not use compressed air to remove dust.



Hints and Tips

The following table contains various hints and tips to get the best performance from your TV. If you require additional assistance please call our UK Call Centre on **0333 433 0312**.

| | |
|--|--|
| The TV does not operate properly. | |
| The TV does not respond when pressing any buttons | <ul style="list-style-type: none">• The TV may freeze up during use. Disconnect the mains cable from the mains socket for a few minutes. Reconnect the mains cable and try to operate it again as usual. |
| TV cannot be switched on | <ul style="list-style-type: none">• Check that the TV is connected to the mains supply• Make sure all connected AV devices are switched off before switching on your TV. |
| The remote control does not work | <ul style="list-style-type: none">• Check to see if there are any objects between the TV and the remote control causing an obstruction. Ensure that you are pointing the remote control directly at the TV.• Ensure that the batteries are installed with the correct polarity (+ to +, - to -).• Install new batteries. |
| Power is suddenly turned off | <ul style="list-style-type: none">• Check the power of the TV. The mains supply maybe interrupted.• Check if the sleep timer is set.• Check whether the Auto Standby is activated. |
| The video function does not work. | |
| No Picture & No Sound | <ul style="list-style-type: none">• Check whether the TV is switched on.• Try another channel. The problem may be caused by the broadcaster. |
| Picture appears slowly after switching on | <ul style="list-style-type: none">• This is normal, the image is muted during the TV startup process. Please contact your service centre, if the picture has not appeared after five minutes. |
| No or poor colour or poor picture | <ul style="list-style-type: none">• Adjust the settings in the PICTURE menu.• Try another channel. The problem may be caused by the broadcaster.• Check if the video cables are connected properly. |
| Horizontal / Vertical bar or picture shaking | <ul style="list-style-type: none">• Check for local interference such as an electrical appliance or power tool. |
| Poor reception on some channels | <ul style="list-style-type: none">• Station or cable channel may be experiencing problems, tune to another station.• Station signal is weak, reposition the aerial for better reception.• Check for sources of possible interference. |
| Lines or streaks in pictures | <ul style="list-style-type: none">• Check aerial (Change the position of the aerial.) |
| No pictures when connecting HDMI | <ul style="list-style-type: none">• Check if the input source is HDMI. |
| Picture appears in wrong ratio | <ul style="list-style-type: none">• Adjust the Aspect Ratio settings in the PICTURE menu. |

| | |
|---|--|
| The audio function does not work. | |
| Picture OK but no sound | <ul style="list-style-type: none"> • Press the VOL + / - buttons. • Sound muted? Press the Mute button. • Try another channel. The problem may be caused by the broadcaster. |
| No output from one of the speakers | <ul style="list-style-type: none"> • Adjust the Balance settings in the SOUND menu. |
| Unusual sound from Inside the TV | <ul style="list-style-type: none"> • A change in ambient humidity or temperature may result in an unusual noise when the TV is switched on or off and does not indicate a fault with the TV. |
| No sound when connecting HDMI | <ul style="list-style-type: none"> • Check if the input source is HDMI. |
| Audio noise | <ul style="list-style-type: none"> • Keep the RF coaxial cable away from the other connected cables. |
| Password | |
| Lost Password | <ul style="list-style-type: none"> • Select the Change Pin Code setting in the FEATURE menu, then enter the following master password "8899". The master password clears your previous password and allows you to enter a new password. |
| There is a problem in PC mode. | |
| The signal is out of range (Invalid format) | <ul style="list-style-type: none"> • Adjust the resolution, horizontal frequency, or vertical frequency. |
| Vertical bar or stripe on background & Horizontal Noise & Incorrect position | <ul style="list-style-type: none"> • Use Auto configure or adjust clock, phase, or H/V position. |
| Screen colour is unstable or single colour | <ul style="list-style-type: none"> • Check the signal cable. • Reinstall the PC video card. |
| FAQs (Frequently Asked Questions) | |
| Why have I lost some / all of my channels? | <ul style="list-style-type: none"> • It happens sometimes, if you have a weak signal. Usually it just means you'll need to rescan your digital box or TV. Don't worry, it's easy to do. And once you've done it, you should get all the Freeview channels available to you. If problems persist you may need to get your aerial checked. Talk to your retailer or contact your local aerial installer. |
| Why do I get 'blocking' on my digital picture? | <ul style="list-style-type: none"> • In most cases, blocking is caused by a reception problem – either the signal is too weak or there is some kind of interference. Talk to your retailer or contact your local aerial installer. • Blocking can also be caused by a digital signal that is too strong. If you are still experiencing blocking and the signal is strong, consult your local aerial installer for advice. |
| Can I watch Freeview using a portable set-top aerial? | <ul style="list-style-type: none"> • Some, but only a few, homes may be able to use a set top aerial. However, for a much better reception, we strongly recommend that you use a rooftop aerial. • If you do not have access to a rooftop aerial – for example, if you rent a flat and the aerial is the responsibility of your landlord, or if you're using a second TV in the bedroom and don't want the hassle and expense of using extension cables, a set – top aerial may be your only option. |
| What type of aerial do I need? | <ul style="list-style-type: none"> • If you are installing a new aerial, we recommend a wideband rooftop aerial rather than a loft aerial. Loft aerials generally receive a weaker digital signal and are more likely to get interference from other electrical devices in the home. We suggest you have an aerial survey done before getting an aerial upgrade. • Talk to your retailer or contact your local aerial installer. |

Specifications

| | |
|---|---|
| Panel System | 43 inch LED Panel |
| Display Resolution | 1920 pixels (horizontal) x 1080 pixels (vertical) |
| Television System | Fire OS 7 |
| Brightness | 300cd/m ² |
| Contrast Ratio | 1200 : 1 |
| Power Source | AC100-240V |
| Energy Efficiency Class | E |
| Operating Power Consumption | 34 W |
| Standby Power Consumption | <0.5W |
| Operating Temperature | 0°C– 50°C |
| Vesa Wall mounting size / Screw size | 200 x 200mm / M6x14 |
| Speaker Power | 8W + 8W |
| Dimension (W x D x H)without base | 956.1 x 91 x 554.7 mm |
| Dimension (W x D x H) with base | 956.1x 204.7 x 599.2 mm |
| Weight (Net) | 6.7 kg |

Features and specifications are subject to change without prior notice.

This TV has been tested against the European standards for Energy efficiency using the standard signals and conditions specified in the standard. The result is shown on the energy efficiency label. This is the energy that you would expect the TV to consume under normal working conditions when measured over a period of time. At some times the TV will use more power than this and at some times less. The factors that cause this fluctuation are the actual signals being received, and the Volume setting. Generally speaking the mains voltage, brightness / contrast settings and other settings have a very small effect on energy usage and can to all intense and purposes be ignored. The difference between the power consumed when receiving a high bit rate channel with the volume at max and a low bit rate channel with volume at zero is usually less than 3 watts.

Safety Warnings

- Read all the instructions carefully before using the unit and keep them for future reference.
- Check that the voltage marked on the rating label matches your mains voltage.

Damage

- Please inspect the unit for damage after unpacking.
- Do not continue to operate the unit if you are in any doubt about it working normally, or if it is damaged in any way - switch off, remove the mains plug and consult your dealer.

Location of Unit

- The unit must be placed on a flat stable surface and should not be subjected to vibrations.
- Do not place the unit on sloped or unstable surfaces as the unit may fall off or tip over.
- The mains socket must be located near the unit and should be easily accessible.
- This unit is designed for indoor use only.

Temperature

- Avoid extreme degrees of temperature, either hot or cold. Place the unit well away from heat sources such as radiators or gas / electric fires.
- Avoid exposure to direct sunlight and other sources of heat.

Naked Flames

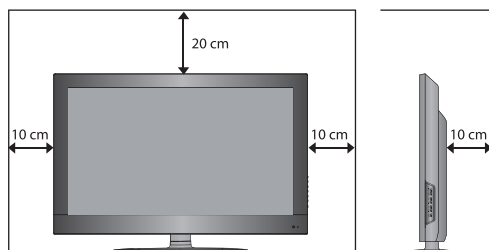
- Never place any type of candle or naked flame on the top of or near the unit.

Moisture

- To reduce the risk of fire, electric shock or product damage, do not expose this unit to rain, moisture, dripping or splashing. No objects filled with liquids, such as vases, should be placed on the unit.
- If you spill any liquid into the unit, it can cause serious damage. Switch it off at the mains immediately. Remove the mains plug and consult your dealer.

Ventilation

- To prevent the risk of electric shock or fire hazard due to overheating, ensure that curtains and other materials do not obstruct the ventilation vents.
- Do not install or place this unit in a bookcase, built-in cabinet or in another confined space. Ensure the unit is well ventilated.
- Make sure that there is a gap of at least 10 cm on both sides and a gap of 20 cm at the top.



Safety

- Always disconnect the unit from the mains supply before connecting / disconnecting other devices or moving the unit.
- Unplug the unit from the mains socket during a lightning storm.

Mains Cable

- Make sure the unit or unit stand is not resting on top of the mains cable, as the weight of the unit may damage the mains cable and create a safety hazard.
- If the mains cable is damaged it must be replaced by the manufacturer, its service agent, or similarly qualified persons in order to avoid a hazard.

Interference

- Do not place the unit on or near appliances which may cause electromagnetic interference. If you do, it may adversely affect the operating performance of the unit, and cause a distorted picture or sound.

Optimum viewing

- View the unit in moderate light to prevent eye strain. It is recommended to watch the unit from a distance 3-7 times that of the screen height.

LED screen

- The LED screen is manufactured using high-precision technology. However, some tiny black points and / or bright points (red, blue or green in colour) may constantly appear on the LED screen. These points are generated in the manufacturing process and are normal.


Screen Burn

- A characteristic of Plasma and LED TV Panels is that displaying the same image for a long time may cause a permanent after-image to remain on the screen. This is called screen burn. Most pictures shown on the unit will be constantly moving and fill the screen.
- Examples of images that you need to watch out for are as follows (this is not an all-inclusive list):
 1. **Black Bars:** If black bars appear at the left / right or top / bottom of the screen, it is recommended to change the format so that the picture fills the entire screen.
 2. **TV Channel Logos:** e.g. Shopping channel logos and pricing displays - especially if they are bright and stationary. Moving or low-contrast graphics are less likely to cause burning of the screen.
 3. **Time Displays**
 4. **Teletext:** Do not view a stationary page for long periods of time.
 5. **TV Menus**
 6. **Pause Mode:** Do not leave the screen in pause mode for long periods of time, e.g. when watching videos.
- To prevent screen burn if viewing any of the above for long periods of time, reduce contrast and brightness when viewing. Once burn-in occurs it will never disappear completely.

Headphones

- Listening to loud sounds for prolonged periods of time may permanently damage your hearing.
- Before putting on headphones, turn the volume down then put the headphones on and slowly increase the volume until you reach a comfortable listening level.

Standby

- The  button on the remote control does not switch off the unit completely. The unit will continue to draw electricity from the mains supply while in standby. In the interests of safety and to avoid unnecessary energy consumption, never leave the unit in standby while unattended for long periods of time, e.g. overnight, while on holiday or while out of the house. Switch it off and disconnect the mains plug from the mains socket.

Batteries

- Batteries used in the remote control for this unit are easily swallowed by young children and this is dangerous.
- Keep loose batteries away from young children and make sure that the battery holder tray is secure in the remote control. Seek medical advice if you believe a cell has been swallowed.
- Please dispose of batteries correctly by following the guidance in this manual.

Supervision

- Children should be supervised to ensure that they do not play with the unit and the remote control.
- Never let anyone especially children push anything into the holes, slots or any other openings in the case - this could result in a fatal electric shock.



The lightning flash with arrowhead symbol, within an equilateral triangle, is intended to alert the user to the presence of uninsulated "dangerous voltage" within the unit's enclosure that may be of sufficient magnitude to constitute a risk of electric shock.



The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the manual accompanying the unit.

Service

- To reduce the risk of electric shock, do not remove screws. The unit does not contain any user-serviceable parts. Please leave all maintenance work to qualified personnel.
- Do not open any fixed covers as this may expose dangerous voltages.

Maintenance

- Ensure to unplug the unit from the mains socket before cleaning.
- Do not use any type of abrasive pad or abrasive cleaning solutions as these may damage the unit's surface.
- Do not use liquids to clean the unit.



Packaging materials are not toys. Please keep away from children. Plastic bags can cause suffocation when pulled over the head.

Waste Electrical Recycling

Correct disposal of Product



This sign indicates that this product may not be disposed of with your regular household waste. The recycling and separate collection of such products is your responsibility. Please drop off the above mentioned waste at a designated place for recycling waste electrical and electronic equipment. If you do not know where to drop off your waste equipment for recycling, please contact your local city office or household waste collection service.



The crossed out wheeled dust bin symbol indicates that batteries and /or accumulators must be collected and disposed of separately from household waste.

If the battery or accumulator contains more than the specified values of lead (Pb), mercury (Hg), and/or cadmium (Cd) defined in the Battery Directive (2006/66/EC), then the chemicals symbols for lead(Pb), mercury (Hg) and/or cadmium (Cd) will appear below the crossed out wheeled dust bin symbol.



By participating in separate collection of batteries, you will help to assure the proper disposal of products and batteries thus help to prevent potential negative consequences for the environment and human health.

For more detailed information about the collection and recycling programmes available in your country, please contact your local city office or the shop where you purchased this product.



This appliance complies with European Safety and Electrical directives.

It fulfils the following EU regulations:

EN 55022:2006+A1:2007
EN 55013:2001+A1:2003+A2:2006
EN 61000-3-2:2006+A1:2009+A2:2009
EN 61000-3-3:2008
EN 55024:1998+A1:2001+A2:2003
EN 55020:2007